

12050 N. Pecos St, Suite 320
Westminster, CO 80234 USA
www.globalinksabroad.org



Toll Free: 1-800-980-0033
Telephone: 1-303-446-2214
Fax: 1-303-446-5955

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CONTACT: Troy Stiles, tstiles@globalinksabroad.org or 1-303-446-2214 ext. 113

GlobaLinks Learning Abroad Provides Powerful New Career Assessment Tool in Partnership with Better Weekdays Inc.

*The JobScript™ career assessment helps college students and young professionals to discover their
“True North”*

DENVER, Colo. – November 22, 2013 – [GloaLinks Learning Abroad](http://www.globalinksabroad.org), a leading provider of study abroad and internship programs across the globe promoting academic, cultural, personal, professional, and social discovery, is partnering with [Better Weekdays, Inc.](http://www.betterweekdays.com) to provide program participants and alumni with a powerful career assessment tool that goes beyond typical personality tests to deliver suggestions on best-fit industries, jobs and roles.

Better Weekdays, Inc. designed the JobScript™ Career Assessment to align the interests of human resource professionals and job seekers. JobScript is derived from a career intelligence algorithm that provides a comprehensive perspective on a job seeker’s motivations, abilities, and personality in a work context. Designed by top psychologists, JobScript provides participants with an action plan for continued growth and identifies one’s compatibility with a job and corporate culture.

“GlobalLinks Learning Abroad is excited to offer this smartly designed, user-friendly tool that really gets to the heart of what students need at this point in their academic and professional journey,” said Carol Bowar, Director of Discovery Model Development at GlobalLinks Learning Abroad. “As they transition from school to career, students need more than just a list of their personality traits and strengths as guidance for their decisions. They need an in-depth resource to understand who they really are and how they fit into the global spectrum of jobs, roles, industries, and organizational structures.”

The Better Weekdays JobScript™ assessment tool uncovers multiple layers of a participant’s motivations, abilities, and personality and then outlines industry fields, job functions, themes, areas for further study, roles and positions, organizational cultural preferences, and organization types, among other resources and guidance.

“We are thrilled to partner with GlobalLinks Learning Abroad to extend JobScript to their students and alumni,” said Chris Motley, Better Weekdays, Inc. Founder and CEO. “We believe students who have studied and interned abroad are a unique group in the workforce and deserve to have their overseas experiences recognized. We are excited to provide a service to help these students find clarity on job fit and improve interview performance.”

For more information, visit http://www.globalinksabroad.org/for_alumni/alumni_resources/ and view information under the “Career Resources for Alumni” heading.

About GlobalLinks Learning Abroad:

GlobalLinks Learning Abroad is a leading provider of [education abroad and internship programs](#) for college-level students in destinations across the globe. Students from more than 800 universities and colleges across North America annually choose to study and intern with GlobalLinks Learning Abroad in destinations in the Pacific Region (Australia, New Zealand, and Fiji), in Asia (Hong Kong, Japan, Malaysia, Singapore, South Korea and Thailand), Europe (Czech Republic, England, France, Germany, Greece, Scotland, Spain, Wales, Ireland, Italy and the Netherlands) and South America (Chile). Since it was founded in 1990, GlobalLinks Learning Abroad has sent more than 28,000 students on educational programs worldwide. For more information, visit www.GlobalLinksAbroad.org.

About Better Weekdays, Inc.

Better Weekdays is the GPS for Your Career Path! In conjunction with the nation's top universities, Better Weekdays has developed a private platform that allows millennials to actively manage their careers based on WHO they are and WHAT they want to achieve by providing a career assessment, mentor pairing and job matching services. For more information, visit www.betterweekdays.com.

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